

Turn ads into action with shoppable CTV & DOOH

From Times Square billboards to Hulu ads, transform your awareness ads into instant storefronts. Boost impulse buys with shoppable QR codes in your media.



Get industry-leading inventory scanning

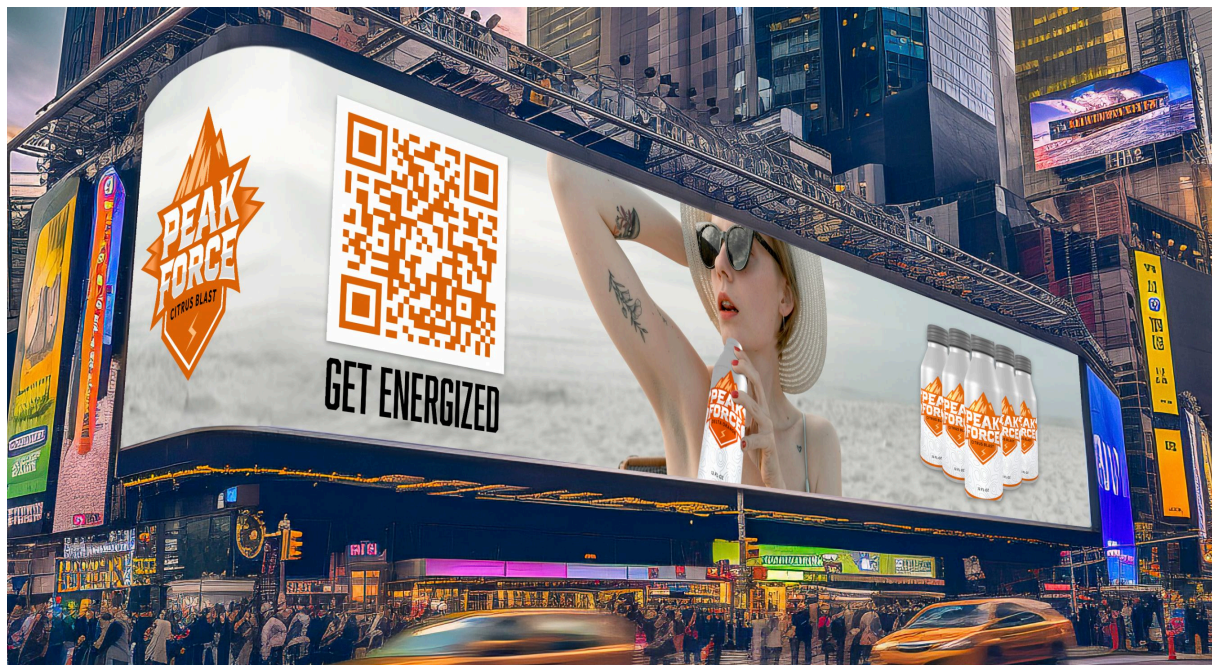
Make your products easy to buy anytime, anywhere. Direct consumers to daily-verified stock at over **3,000 retailers**, with purchase paths tailored by geolocation.

Drive sales with personalized, dynamic targeting

Easily adapt to your consumers' buying intentions. Offer personalized discounts, link to shoppable product pages, and drive local retailer awareness.

Gain real-time insights from your media

Track retail engagement on your awareness media like never before! Get an exclusive glimpse into your consumers' shopping behavior with every scan or click.



Let consumers scan, shop, & buy in seconds.



Discover how Pear can simplify your media while driving measurable results.